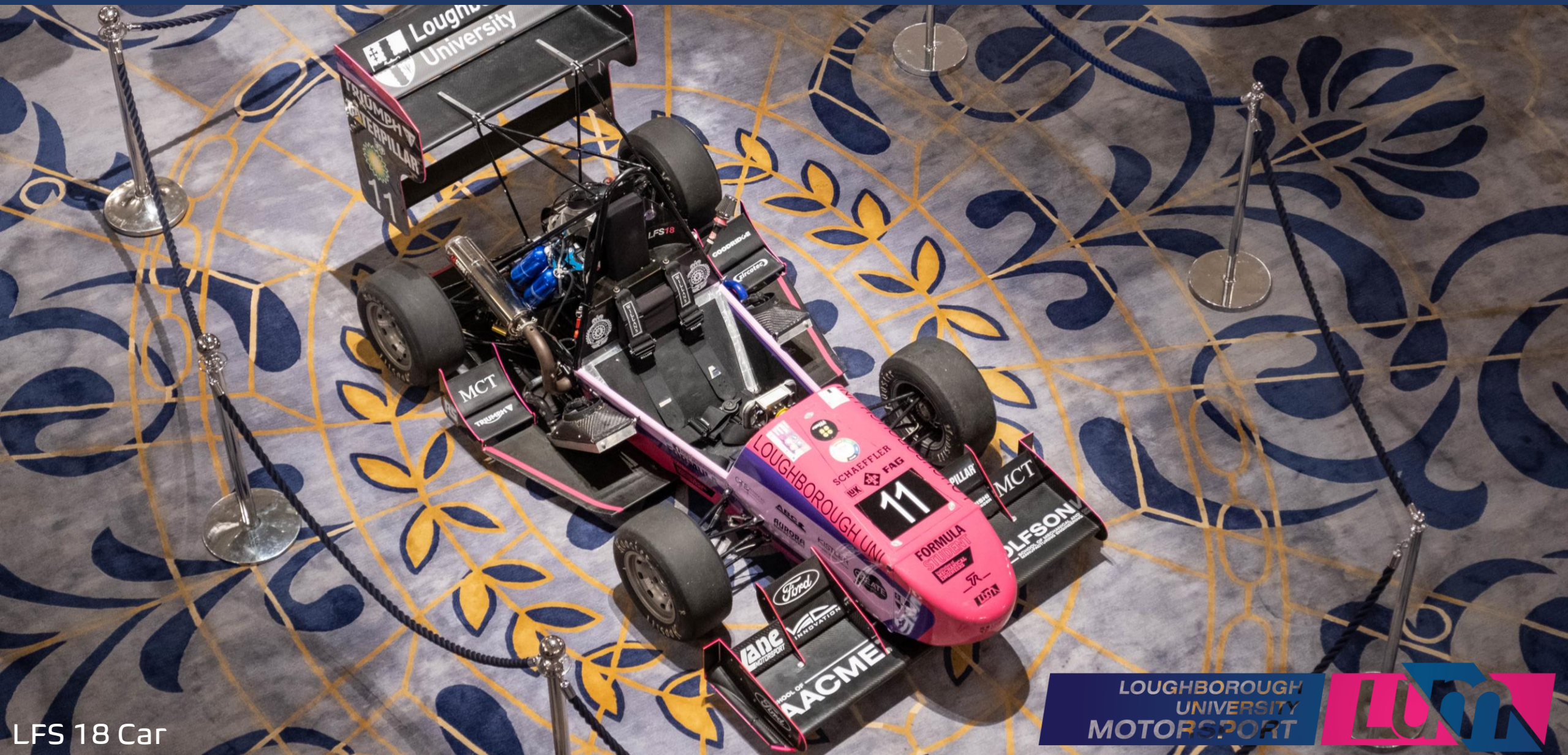


# PARTNERSHIP OPPORTUNITIES



LFS 18 Car

LOUGHBOROUGH  
UNIVERSITY  
MOTORSPORT



A wide-angle photograph of a Formula Student competition event. Numerous open-wheel racing cars are lined up on a track. A large crowd of spectators and team members is gathered behind a safety barrier. A banner in the foreground displays the 'FORMULA STUDENT' logo and various sponsor logos including Bosch, GM, and others. The word 'COMPETITION' is overlaid in large white letters.

# COMPETITION

- Formula student is a competition where teams of students from universities compete at various events worldwide at famous race circuits, such as, Silverstone, UK and Hockenheim, Germany to battle it out in dynamic and static events.
- The Dynamic events make up 600 points and are broken down into 5 subcategories; Acceleration, Skid pad, Sprint, Endurance and Efficiency. Static events make up 400 points and are broken down into 3 subcategories; The Business plan, Cost of Manufacturing and Engineering Design.
- It is often referred to Europe's most established educational engineering competition and is backed by high-profile engineers such as Patron and Ross Brawn OBE. The competition provides excellent experience for students pursuing a career in the motorsport industry.

# TEAM

# 70+

## Team Members



- Our team is entirely student lead from design, manufacturing, assembly and testing to business, sponsorship and media with the joint aim of being the best electric UK Formula student team in what is our 20th anniversary year. The team is run entirely as an extracurricular activity, requiring our approximately 70 team members to participate in their free time alongside their degree course. Our team is made up of students from various degrees including: Engineering, International relations, Business and Economics. By partnering with us you have the chance to do invaluable networking with some of the most skilled young engineers and business professionals in the country.
- In exchange for your support, we will carry out any promotional activity to increase your brand exposure. For example, including your logo on the car to be viewed at Formula student events and us creating social media posts to advertise your products. We operate uniquely and do not have set 'sponsorship packages' and prefer to tailor an agreement specific to your company. We will also accommodate requests for other promotional ventures – such as a site visit or a newsletter for you to publish. In addition, you will be invited to our vehicle launch event.
- Now that our car is fully electric, partnering with us offers a fantastic chance to enhance your company's ESG.

# HISTORY

'03  
est

'16  
36<sup>th</sup> FSUK

'17  
12<sup>th</sup> FSUK

'18  
10<sup>th</sup> FSUK

'19  
4<sup>th</sup> FSUK

'22  
45<sup>th</sup> FSUK

'23  
20 Years

The team was originally established in 2003, making 2023 our 20<sup>th</sup> anniversary year. Since then the team has gone on to become an established UK Formula Student team competing at Silverstone as well as many European events highlighted below. Focusing on recent history, in 2016 the team finished 36<sup>th</sup> at FSUK, 26<sup>th</sup> at FSI (Italy) and 19<sup>th</sup> at FSA (Austria). This was the first year the team used a custom Triumph 607cc triple with turbocharger. 2017 was the first year an under body floor was introduced to the car. This contributed to significant progress in the car and this was reflected by finishing 12<sup>th</sup> at FSUK, 24<sup>th</sup> at FSCZ and 34<sup>th</sup> at FSG (Germany). In 2018 the team finished 10<sup>th</sup> at FSUK, building on a strong upward trajectory, 24<sup>th</sup> at FSEAST at the Hungaroring and 26<sup>th</sup> at FSCZ (Czech Republic).

2019 was the most successful year in the teams history, finishing fourth and 2nd best UK team at FSUK and 20<sup>th</sup> in Austria making us the Top UK team at FSA. This was also the teams last combustion vehicle.

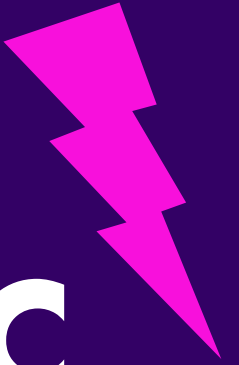
A car did not compete in 2020 and 2021 due to the Covid-19 pandemic. Coming out of Covid, 2022 was a tough year for the team adapting to our first electric vehicle in our history.

In 2023 we are determined to stake our claim as the best Formula Student UK electric team and this is why we require help from incredible partners and we hope you wish to join our project.

# CAR

- Chassis: T45 Tubular Steel and Carbon Composite Spaceframe with Composite Floor

# FULLY ELECTRIC



- Accumulator: 554V, 5.7kWh
- Motor: EMRAX 228 HV LC
- Wheels and Tyres: 10" Braid Sturace with Hoosier Slicks and Wets
- Brakes: AP Racing 2 Piece Billet with Laser Cut Steel Discs



# 2021-22 PARTNERS





We would be extremely grateful for any support your company can offer and we are always open to new partnerships. It's your support which allows us to continue operating each year and developing our car to reach its deserved potential. For further information please contact our Sponsorship Coordinator, Tom Parker-Dyer at

[t.r.parker-dyer-21@student.lboro.ac.uk](mailto:t.r.parker-dyer-21@student.lboro.ac.uk)