

Sponsorship Proposal



LUMotorsport

Eccleston Student Engineering Centre
(ESEC), Loughborough LE11 3QF

20
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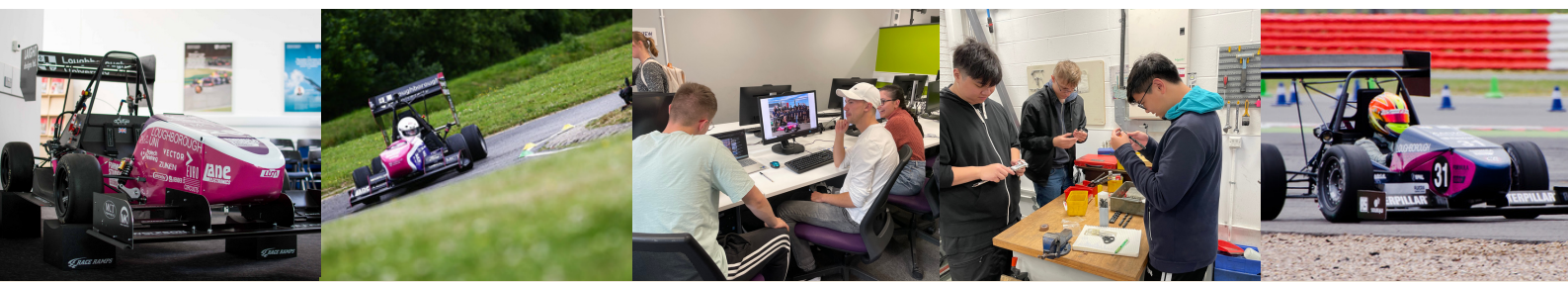
About Us

We are a dedicated team of students spanning across all disciplines who design, build and race a single seater race car in the Formula Student Competitions both in the UK and Europe.

With Dynamics events in Acceleration, Skidpad, Sprint, Endurance and Efficiency and Statics events in Business planning, Cost and Design, we pursue high performance through skill application and diversification, supporting and fostering the next generation of talent.

Our Car

- Chassis: T45 Tubular Steel and Carbon Composite Spaceframe with Composite floor
- Accumulator: 554V, 5.7kWh; Motor: EMRAX 228 HV LC
- Wheels and Tyres: 10" Braid Sturace with Hoosier Slicks and Wets
- Brakes: AP Racing 2 Piece Billet with Laser Cut Steel Discs



Our Audience

We are a team who consist regularly of 70+ members across a variety of degree disciplines. We have additional reach to the wider student body and university activities through our events, which showcase the team and our sponsors to both current and prospective students

There are approximately 20,000 students at Loughborough University, which accounts for around 30% of Loughborough's total population. (2021)

Additionally, our competitions in the UK at Silverstone Circuit and at European Circuits create a wider audience reach, specifically other UK Universities, with over 100 regularly competing.



What We Can Offer

We have a diverse offering which allows you to tailor your sponsorship to create a bespoke package sensitive to your brand requirements and budget.

We would love to work with you to tailor our packages to meet your desired outcomes, whether this be increased brand exposure to our current and future student pool, increased brand activation, or increased recognition for ESG initiatives within your business gained through supporting up and coming, local talent.



Our Car



Increase brand awareness at Events and to students through having your logo on our car.



Social Media



Increase brand awareness and activation through social media campaigns on our channels and website



Garage Boards



Have brand representation throughout our University, UK and European Events

Thank You

We're looking forward to hearing from
you soon!

